



Sotheby's Third Quarter and First Nine Months 2009 Earnings Conference Call Invitation - Amended

October 30, 2009, New York -- Sotheby's (NYSE: BID) will be holding its third quarter and first nine months ended September 30, 2009 earnings conference call on **Thursday, November 5, 2009**. The call will be hosted by Bill Ruprecht, President and Chief Executive Officer, and Bill Sheridan, Chief Financial Officer, at 4:45 PM EST. The call will consist of a brief discussion of the Company's results followed by a question and answer period.

Domestic callers should dial 866-219-5885 and international callers should dial 703-639-1124. The call reservation number is 1409863. Please establish a line approximately 10 minutes prior to the call beginning.

To listen to the conference call via web cast, please go to: <http://investor.shareholder.com/bid/events.cfm>. You will need Windows Media Player or Real Player to access the call. Please download either of these programs before the call begins. The web cast will be available for replay for two weeks after the call.

Conference call replay will be available for two weeks following the call at 888-266-2081 or 703-925-2533. Enter passcode 1409863.

Please call 212-894-1023 with any questions.